

ASU
ARIZONA STATE UNIVERSITY

April 4, 2007

Mr. Gene Fazio
2029 E. Lodge Drive
Tempe, Arizona 85283

Dear Mr. Fazio,

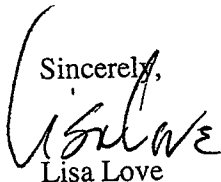
Your commitment to eradicate illiteracy in Maricopa County is noteworthy. The need is well documented and your willingness to do more than just talk about the issue is exemplary.

The proactive model you are designing has the potential to powerfully impact not only the students, but also their "Literacy Coaches." To that end, we are willing to encourage engagement by our student/athletes at Arizona State University to serve in the role of "Literacy Coach."

It requires little stretch of the imagination to grasp the effect that assisting a 15 year old with reading skills would have on a collegiate athlete. Learning to parlay the high profile nature of sports with service to the community is perhaps the most valuable lesson we teach.

Thank you for providing the student/athletes at ASU with the opportunity to participate in this grand concept. We look forward to witnessing the realization of your vision.

Sincerely,



Lisa Love

Vice President for University Athletics



DEPARTMENT OF INTERCOLLEGIATE ATHLETICS

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